JASON DUFFIELD

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PROFILE

Experienced graphic designer and mobile-first web developer seeking position in UX research or UX design. Able to work collaboratively to discover solutions to difficult design problems through current design thinking methods. Uses empathy to discover and frame problems that are often not well known. Based in Charleston, WV; willing to relocate.

TECHNICAL SKILLS

Advanced user of Adobe Creative Suite software. Advanced knowledge of HTML, CSS, PHP and Javascript, including the jQuery library; as well as current Content Management Systems, including Wordpress, Joomla, and Drupal. Trained to use design research methods to address complicated design problems. Familiar with modern design and collaboration tools such as Miro and Figma. Well versed in accessible web development for users with disabilities.

SOFT SKILLS

Empathy, teamwork, problem solving, strong public speaking, presentation, writing and editing skills. Proficient and eager learner of new skills.

EXPERIENCE

Senior Graphic Designer • The Ohio State University (2019–present)
Lead designer for the College of Social Work's alumni magazine. Facilitated a design research process to improve usability of the college's website. This included a survey, interviews, and Miro board activities with stakeholders from the college—current students, alumni, faculty, staff, and community members. Research was used to develop personas, wireframes, and prototypes to guide development of the website's information architecture and to create recommendations for maintenance moving forward. Provided guest lectures on graphic design to Ohio State students. Completed accessibility trainings through the university to ensure accessible standards are met on web properties.

Web Communications Specialist • The Ohio State University (2013–2018)
Provided graphic design and website support for a Wordpress-based site for a non-profit institute within the University. Created online training modules to support implicit bias trainings. Collaborated with the writer and director of the film *Free to Ride* to provide visual direction for graphics and branding used within the film and on web and social media sites.

Graphic Design Specialist • West Virginia State University (2005–2011)
Created the logo and brand guidelines for the University. Worked as the primary designer to develop print materials and maintain brand standards. Actively participated in committees to boost marketing efforts.

EDUCATION

Master of Fine Arts in Design, Design Research and Development
The Ohio State University (August 2021)

Bachelor of Science in Design, Visual Communication Design
The Ohio State University (May 2017), Magna cum laude

Associate in Specialized Technology, Graphic Design
Art Institute of Pittsburgh (December 2001)